

**Offensive Tanz
für junges Publikum**

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Watch and be amazed! - On 19th January 2020 the project Offensive Tanz für junges Publikum Berlin will kick off

The new cooperation project "Offensive Tanz für junges Publikum Berlin" will be officially presented on 19th January 2020 within the framework of PURPLE - International Dance Festival for young Audience in the form of a public event. Interested parties are cordially invited to attend from 18:30h in Studio 1 at the Uferstudios in Berlin-Wedding (Badstr. 41a, Tor 1 I Uferstr. 8/23, Tor 2). Following the project presentation and the website launch there will be a Get-together for exchange.

All partners of the "Offensive Tanz für junges Publikum" will be part of PURPLE - International Dance Festival for young Audience; the production „Can touch this" by Theater Strahl, which is funded by the initiative, will be premiered on January 21. Further performances will be given by TANZKOMPLIZEN with „Normen, Normen, Normen!" as well as "flying&falling" by Theater o.N.

Offensive Tanz für junges Publikum Berlin

The "Offensive Tanz für junges Publikum" develops innovative dance formats for young audiences between the ages of zero and 18, focusing primarily on production, networking and mediation. The two-year project is an association of four local, national and international partners from the contemporary dance and theatre scene for children and young people: PURPLE - International Dance Festival for Young Audience, TANZKOMPLIZEN, Theater STRAHL and Theater o.N. By bundling

their professional competences and creating sustainable artistic cooperations, dance for young audiences gains a stronger presence in the Berlin public.

Over the course of the project, a total of six productions will be developed, each with its own thematic focus. A research-based approach as well as high artistic standards form the common basis of the productions. A central element of the project is professional networking with relevant institutions, training centers, schools, scenes and festivals. In this context, three symposia, each with a different focus of subject, act as a platform for lively exchange between artists, professionals and young viewers. In addition, various workshops offer teachers, parents and educators the opportunity to further educate themselves in the art of dancing. Furthermore, the possibilities of an inclusive approach are explored with different formats such as a specialist day on the topic of racism as well as mobile productions. The aim is to initiate a design process in which diverse social and aesthetic perspectives coexist and which enables joint action in different spaces of play and reception. Visitor surveys and audience research underpin the project's claim to make dance for young audiences sustainable as an art form.

Cultural-Political Relevance

"What is special about this cooperative partnership is the union of two young actors such as ,PURPLE - International Dance Festival for Young Audiences' and TANZKOMPLIZEN, which have only been established since 2017, but very successfully in return, with two renowned institutions for young theatre, namely Theater Strahl (founded 1987) and Theater o.N. (founded in 1979), who are both striving to expand their dance sector. The four partners have set themselves high goals, but with their application they have convinced the jury that, in addition to innovative mediation formats, they can also give dance for young audience in Berlin an outstanding and sustainable position in terms of structure, audience acquisition, visibility, mediation and production".

Excerpt from the jury statement of TANZPAKT Stadt-Land-Bund

Partners

PURPLE has been taking place annually in Berlin since 2017 and aims to inspire children and young people for dance and to make them curious about contemporary performances. In addition to a professional stage program with various aesthetic approaches and questions of content from the international contemporary dance scene, the festival offers a comprehensive supporting program. In cooperation with the participating artists, introductions to works, discussion formats and free workshops for students and teachers take place.

TANZKOMPLIZEN is the only venue in Berlin that exclusively and continuously shows dance for young audiences - currently at the Schillertheater-Werkstatt. As part of the TanzZeit association, which offers dance as a subject in more than 60 school classes every year, TANZKOMPLIZEN complements this unique model

project with aesthetic perception when watching professional dance pieces. The repertoire currently comprises eleven pieces for different age groups, which are shown for school classes as well as for family audiences. The performances are flanked by a broad range of educational activities.

Theater Strahl is one of Berlin's most renowned theaters for a young audience. The plays and offers developed by Strahl are aimed at audiences aged 12 and older. Strahl offers an extensive theatrical pedagogical programme, often in cooperation with partners from educational and professional institutions. Theater Strahl makes guest performances throughout Germany and internationally, accepts invitations to theatre festivals and is regularly nominated and awarded theatre prizes.

Theater o.N. creates cultural offers for people of all ages and regardless of their social or cultural background. With its productions for an audience of the youngest as well as the festivals FRATZ International and Berliner Schaulfenster - Darstellende Künste für die Jüngsten, the ensemble sets artistic impulses in this field both in Germany and internationally. Further focal points are the development of plays with children and young people using the method of biographical theatre.

Sponsors and Funding Model

The cooperation project "Offensive Tanz für junges Publikum Berlin" is supported by TANZPAKT Stadt-Land-Bund with funds from the Federal Government Commissioner for Culture and the Media and the State of Berlin with funds from the Senate Department for Culture and Europe.

TANZPAKT Stadt-Land-Bund is a joint initiative of municipalities, federal states and the Federal Government Commissioner for Culture and the Media to promote excellence in dance. From a total of 29 project entries from 10 federal states, the jury selected seven projects for funding on March 12th 2019, thus enabling the "Offensive Tanz für junges Publikum Berlin" to start its two-year project.